ASOR Poster Session:

Information on Designing an Academic Poster

(adapted from http://guides.nyu.edu/posters)

What is a Research Poster?

Posters are widely used in the academic community, and most conferences include poster presentations in their program. Research posters summarize information or research concisely and attractively to help publicize it and generate discussion.

The poster is usually a mixture of a brief text mixed with tables, graphs, pictures, and other presentation formats. At a conference, the researcher stands by the poster display while other participants can come and view the presentation and interact with the author.

| sample of a well designed poster | |
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| sample of a poorly designed poster | |
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Helpful websites: http://guides.nyu.edu/posters