

Members were asked to send feedback to Andy or

Sheldon.

5. Development Committee Report (Robert Oden).

a. Foundational Campaign Update: Rob Oden reports that ASOR is building a firm foundation for the future. We hope for a more ambitious campaign in the next decade or so. We can see that it is reasonable to announce in November that we are half-way to our \$1.3 million goal. If our overall membership is 1500+ then almost one out of five are donating. That is far beyond the record of most learned societies in annual giving. The campaign will open publically in Chicago at the Oriental Institute Reception. We had 282 donors last year. The represents an increase 2.4 times over fours years ago. Rob points out that the Campaign Council is paying for the dinner at the Oriental Institute over and above their own contri

product is Webinars, so we might purchase several thousand names from standard outlets to send out an ad for one (or three or six initially) Webinars for online lectures and