

Fall ASOR Executive Committee Meeting
ASOR Offices at Boston University
656 Beacon St., Boston, Mass.
17 September 2011

PRESENT: Tim Harrison, President, P.E. MacAllister, Chairman, Sheldon Fox, Treasurer, Eric Meyers, Past President, Orlyn Nelson, Jennie Ebeling, VP for membership, Jeff Blakely, Vice President for Publications, Øystein LaBianca, Vice President for Archaeological Research and Policy, Jim Strange, Secretary, Joe D. Seger, Andy Vaughn, Executive Director.

ABSENT: B.W. Ruffner

VISITORS: Robert Oden

1. Call to Order, P.E. MacAllister, Chairman.
2. Approval of Minutes from the Spring Meeting (Apr 29, 2011, and posted online). Approved as posted.
3. Approval of Agenda. Approved as posted.
4. Treasurer's Report (Sheldon Fox--distributed). Treasurer's Report (Sheldon Fox--distributed). The Auditors have begun the audit. He was pleased to report a profit of approximately \$117,000. The fundraising campaign was very successful, and our memberships and subscriptions were better than predicted. Andy Vaughn was conservative in managing the salary budget. At the end of the year there was approximately \$150,000 in unrestricted reserves. Restricted assets also grew by about \$140,000. It was commented that there were no last minute large contributions needed to make up for deficits.
5. Development Committee Report (Tim Harrison--circulated). The President reports that in the spring of 2010 he had said we had been trying to focus on annual fund goals. We would put together discussions around strategic planning. Tim Harrison wrote a preliminary document to focus the discussions. Rob Oden has come into the picture, and the Executive Committee has asked for a tighter plan for development. The document that Tim circulated lays out priorities linked to the strategic plan and put figures on those lines. There was also a timeline.

Gala event will be planned for the November Annual Meeting in 2012. Rob Oden added that the Executive Committee endorsed the concept of a campaign in April 2011, but asked the Development Committee to come back with details. There is much enthusiasm about where ASOR is now. ASOR has strong leadership; we raised strong donations last year and increased donors. We are coming to leadership transitions, which suggested that a large and long campaign was not indicated.

BE IT RESOLVED THAT the Executive Committee of the American Schools of Oriental Research enthusiastically recommends that ASOR move ahead swiftly to shape a detailed plan for a comprehensive fundraising campaign, with the plan to be prepared in time for consideration by the full board at the 2011 ASOR Annual Meeting. The EC further recommends that the campaign's private phase be launched on January 1, 2012; that the campaign's public opening be a gala event to coincide with the November 2012 Annual Meeting; and that the Board consider a campaign goal of \$1,000,000, to include both annual fund and capital gifts; and that this foundational campaign conclude by December 31, 2013. This is a Motion and a Second from a standing committee.
PASSED UNANIMOUSLY with a show of hands.

There was agreement that we need to let the Centers abroad know our plans. As the case statement comes out it will be q

BE IT RESOLVED that the Executive Committee will write guidelines for