

American Schools of Oriental Research  
Board of Trustees Meeting  
Sheraton Atlanta  
November 21, 2010  
DRAFT MINUTES

PRESENT: P.E. MacAllister, Chairman, Timothy Harrison, President, Susan Ackerman, Gary P. Arbino, Shelia T. Bishop, Jeffrey A. Blakeley, VP for Publications, Robert J. Bull, Honorary Trustee, Tom Davis, Jennie Ebeling, VP for Membership, Raymond C. Ewing for CAARI, Weston Fields, Nili Fox, Sheldon Fox, Treasurer, Lawrence T. Geraty, Barry Gittlin, Joseph Greene, Jimmy Hardin, Morag M. Kersel, Ann-Marie Knoblauch, Øystein LaBianca, VP for Committee for Research and Policy, Carol Meyers, Eric Meyers, Past President, Bob Mullins, Beth Alpert Nakhai, Orlyn Nelson, Barbara A. Porter for ACOR, Suzanne Richard, Christopher Rollston, B.W. Ruffner, Joe Seger, Audrey Shaffer, Susan Sheridan, James F. Strange, Secretary, K. Lawson Younger, Randall Younker.

ABSENT: Jeffrey Chadwick

VISITORS: Vivian Bull,

1. Call to Order by P.E. MacAllister, Chairman, at 8:00 a.m.
2. Approval of Minutes from the Spring Meeting (April 24, 2010). Moved and seconded. PASSED UNANIMOUSLY.
3. Approval of Agenda by consensus.
4. Memorial Moments (T. Harrison).
5. New Board Appointments (T. Harrison).

The Officers Nominating Committee nominates Timothy Harrison to serve as President for a second term. This comes as a motion and a second from the committee. PASSED UNANIMOUSLY to general appreciation.

8. Report of Items approved by the Executive Committee (A. Vaughn). None to forward.

9. Treasurer's Report (S. Fox). Sheldon reviewed the budget to actual report for last year, and he noted that we were \$60,000 positive on an unrestricted basis. The Finance Committee approved the Audit. The Committee has reviewed Form 990, which will be submitted and posted on the ASOR website. ASOR is in compliance with the asset allocation targets for investments. The Committee approved an investment policy for the Publications Opportunity Fund. The Finance Committee also approved a revised journal escrow policy, reviewed the annual Conflict-of-Interest disclosures and discussed re-engaging our accounting firm for the Audit. The decision on auditors will be finalized at the spring meeting. The auditors' reports did not note any recommendations for improvements to our internal controls or procedures this year.

BE IT RESOLVED that the EC approve the 2010 Audit. This is a Motion and Second from the Finance Committee. PASSED UNANIMOUSLY.

BE IT RESOLVED that, in order to segregate funds needed to fulfill ASOR's obligation to publish journals, ASOR will segregate either in a separate bank account or by

11. Development Update and Report (T. Harrison). For the past two years we have an interim Development Committee. We are revamping the Development Committee, which is now active. Two goals are: 1. Continue working on revised funding targets. 2. Produce a development plan to present at the spring meeting. This committee is envisioned to last one year. What are the strategies to meet newly prioritized development goals? Members are P. E. MacAllister, Sheldon Fox, Eric Meyers, Joe Seger, Tim Harrison, Vivian Bull, Rachel Hallote, and Andy Vaughn. Andy added that 196 people donated last fiscal year (FY10). The Goal this year is to increase that number to 225 in FY11. Encouraged everyone to encourage two or three others to make a \$50 gift. Last year the Board had 100% participation. Our giving aside from major donors was a 30% increase in the range of \$1,000 to \$6,000. About 2/3 of the Board has made a pledge or donation. He encouraged the rest to do so. We have received \$60,000 in gifts and pledges for the Annual Fund and for the Archives Project. He has been setting up meetings with various Trustees and other volunteers to meet with possible \$1,000 to 10,000 donors. If you know of people, please talk with Andy. In comparison to our peer associations we are doing well, even if donors 200/1300. Some of our peer societies come in a 1-2% donors among the membership. If we diminish the size of the board, how will that affect our giving profile? Greater donations, not loss of income. All of the gifts to the Archives Project helped the general fund as well. Trends are good, broader base to the giving, we are off to a good start, and we have a good start. Nevertheless, please give and pledge. Took a second to introduce Weston Fields

12. CAMP Report (M. Homan/M. Kersel). Nominate Louise Hitchcock to chair the Honors and Awards committee. PASSED UNANIMOUSLY.

Thanks ASOR staff etc. Kersel Morag reports that 685 registered, and there were 354 papers. PE thanked them for serving. There was a thank you from PE. The Plenary session at the end made it

Yesterday the Executive Committee passed a substitute motion, to wit, "...that the EC directs the ED working with COP and other committees explore the expanded use of color in BASOR, shifting BASOR's production from a quarterly to a semi-annual publication, and the addition of an assistant or book review editor for BSOR and to report back with a full recommendation. Discussion: Dr. Weinstein is not requesting additional stipend. If the journal comes out twice a year it will not lose pages.

BE IT RESOLVED that the Board endorses the Executive Committee's action of 11/21/2010. Moved and seconded. PASSED UNANIMOUSLY.

c. Report from COP Chair on journal prices and distribution: Jeff Blakely raised the issue with the Executive Committee whether electronic publication of journals may face reduction in subscriptions for university libraries from institutions with multiple campuses. Libraries began going to EPSCO to get our publications at less cost. He has investigated pricing of academic journals at present to see whether ASOR could re-price the journals. An option for journals similar to ASOR's is to sell the journal, outsourcing the production and distribution to publishers. A new model is the JSTOR Current Scholarship Program. This came recommended to COP from various librarians and others. Another possibility is to hire a consultant. COP recommended that Andy Vaughn consult with the JCSP and work out an appropriate program. Andy has done so, and he noted that no one had a clear model to deal with electronic publishing. If a learned society publishes with OUP or Cambridge, there would be very little money available to the society. SBL publishes its own journal, and about 25% (similar to ours) is realized. Those who use Cambridge realize very little. Andy does not recommend using this option, as it would make it difficult to realize strategic goals. He asked about tiered pricing, but there was no consensus. Librarians were more likely to pay tiered pricing if part of a package. There was a consensus that libraries are not apt to buy aggregated productions, yet we face obstacles trying to sell our journals alone. Andy concludes that we cannot succeed with tiered pricing. There is nevertheless a very positive view of electronic journals. Andy concludes that we should go with JSTOR CSP starting Jan 1, 2012. The proposal included a \$20,000 upfront fee; we would have a 12% commission from all they sell. Or we could pay a 25% commission and no upfront fee. There is an annual platform fee of \$8,900 annual fee. JSTOR thinks we would be ahead \$300,000 in five years,

14. CAP Report (O. LaBianca). CAP promotes best practices in research and publication. CAP has approved 64 programs from 10 countries. There are 33 field projects and 31 publication projects. A major action was that the committee voted to approve projects for three years instead of one. New projects will be reviewed as they come in. In addition they took some steps to form subcommittees to look at best practices guidelines. Another committee is to put together directories of specialists such as glass experts, faunalists, etc. Another committee will review policies about overseas committees and the relationships with the three overseas centers. We will have more time to envision and discuss priorities, monitoring research, etc.

Four names were brought forward to add to the CAP Committee. Catherine Foster, Larry Herr, York Rowan, and Alexia Smith. PASSED UNANIMOUSLY.

15. Membership Report (T. Schneider). Jennie Ebling is the new Chair, but she was not prepared to report. Andy reports we update monthly on our website how our memberships go. We are slightly behind where we were last year at this time. We are trying to improve customer satisfaction.

16. Archives Project Report (E. Meyers). Eric Meyers referred everyone to the current report in the Newsletter. Cynthia Ruffo is the author, our archivist. The display this time was striking, including a life-size photo of Nelson Glueck. NEH renewal grant is pending. We will need to increase our matching funds. The focus is to finish four units of subject areas in finding aids, but not all material is fully digitized. This grant would advance to digitization process. We have late 19<sup>th</sup> and early 20<sup>th</sup> century photos. Rachel Hallote has produced a monograph with the PEF of many of these photos. We have endorsements from Boston U. librarians, which advances our relations with the Boston U. system. The archival portal we are developing will go hand in glove with publications. Depending on fund

supporter has donated a grant of \$285,000. Trustee Norma Dever has realized \$100,000 from AIAR alumni.

18. CAARI Report. Tom Davis introduced Amassador Raymon Ewing, who is president as of this Annual Meeting. CAARI values relationships of with other centers and with ASOR. He mentioned that they are raising funds to match a \$2 million grant from NEH for the library and other buildings. Accepted a recommendation to replace Tom Davis with Andrew McCarthy as new Director. Tom Davis thanks PE MacAllister for the exchange program with Davis at Ankara. CAARI has a new conference on the Interim rule of Cyprus by Arabs and Byzantines. He thanked directors of other centers and Tim Harrison for his visit and changing the atmosphere at CAARI. Now linkage is stronger than ever. Tim responded that he has observed that ASOR has been playing a cultural diplomacy role, and CAARI has been doing the same. The CAARI developments have been quite substantial.

19. ACOR Report. Barbara Porter reports that Nan Frederick received the Albright award. Nan could not be here, but she was thrilled. In terms of changes at ACOR, Don Keller is now Associate Director of ACOR. There were about 25 projects helped by ACOR. The Jordanian Director's group has met with the Director of the new Director of Antiquities of Jordan. In the summer ACOR hosts a summer Arabic problem, which keeps ACOR in the black, but this means no housing available for visiting scholars. He encouraged the Board members to encourage their students to apply to the Arabic problem. The ACOR Publication fellowship is now on board. She encourages applications for nationals of all nations. There are two fellowships for Jordanians to come to this meeting and read papers. The ACOR Newsletter is now online and features archaeological projects. Iraqi scholars on their way to the US often come to ACOR. The Mellon Fellowship will be featured in the ACOR newsletter. Barbara Porter hopes to participate in the Directors' Exchange. In 2009 ACOR raised \$71,000, but raised \$121,000 this year. Phil Hammond's archive is now in the ACOR basement. It will be scanned and made available to the public.

20. Executive Director's Report. Andy Vaughn reports that there was an effort to make the

