

ASOR Committee on Publications
Report to the Executive Committee and Board of Trustees
May 2-3, 2003, Boston, MA
Larry G. Herr, Chair
Billie Jean Collins, Publications Director

NEA Editor

liaison. Although the Daily Star will send each contributor an honorarium of \$150, our people will not automatically think of this possibility as an outlet for their research. We would like to recommend that CAP incorporate a Press Release as one of the conditions for CAP approval of both excavation and publication projects.

Agreement with Emory

Rudy Dornemann is working with Emory University to formalize ASOR's relationship with Emory University, including putting into place a procedure for staff performance evaluations. This is the last step in bringing the publications operation in line with ASOR's Procedures Manual.

Journal Status

NEA continues to appear behind schedule. Two issues are currently in production and our

This 3 volume set will begin with the third volum

Travel Tours

Our Spring boat tour along the coast of Turkey has had to be canceled. Between war and disease, few people are traveling. Hopefully future trips will find greater success. We will likely reschedule the boat trip for next year, which will allow us to recycle the promotional materials that we have spent so much money on this year. The Fall trip will be to the museums of Europe, with Jonathan Tubb as the ASOR lecturer. We have discussed with Julene Miller moving this trip to the Winter to allow us to come up with a better marketing plan. A "Sea Peoples" tour around the eastern Mediterranean is also planned for the future.

Publications Budget

Current situation

Currently (as of mid-April) the Publications cash accounts total approx. \$80,000. If we are not able to produce both anticipated issues of NEA before June 30, we will have to defer revenue on another issue (another ca. \$26,000). We already deferred revenue on one issue in the 2nd quarter (this is in addition to the 3 issues already in deferred in a prior year).

Projections for FY04

A fuller budget report will be provided at the meeting. Only a few preliminary comments are possible at this point.

Without current circulation figures (which we cannot obtain until the iMIS database is operating), we are for the moment relying on last year's numbers to calculate our revenue projections for FY04. As best as we can figure, there has been no significant change in the numbers in the past year, expect possibly in a positive direction. We do, however, have to deduct \$7,500 in subscription revenue due to the Rowecom situation.

The main difference in this year's budget compared with last year is in book production. We anticipate only three titles appearing in FY04. The disadvantage of this is that it means less revenue from book sales. But the advantage is that as we catch up on NEA production, cash flow will be an is6 T we catch up kf BT/TT1e catciiMIS daTj28.665 -1.15 Tdll. hat a20t o NEA bs8.8la